

# PARTNERSHIP PACKAGE 2025



**TEDX** QUIT

# WHAT IS TEDxQUT?

TEDxQUT is an independently organised event created in the spirit of TED's mission, "ideas worth spreading". Conceived in 2013, TEDxQUT is an annual event featuring a line up of live speakers, who share new and unique ideas in the form of short, powerful talks.

The TEDxQUT program sits under the Student Engagement portfolio at the Queensland University of Technology, where the student voice and experience is at the forefront of our community engagement.

We are passionate about creating a local platform for sharing ideas, encouraging curiosity, community, and ultimately creating a positive impact in our world.

We aim to create spaces for the propagation of these great ideas, for storytelling, creativity and innovation.



# WHAT DO WE VALUE?

## **INCLUSION AND DIVERSITY**

TEDxQUT acknowledges that all voices and perspectives are important in ensuring the sharing and propagating of change and conversation.

We are proud recipients of the Vice Chancellor's Award for Excellence for outstanding achievements in Diversity and Inclusion.

**CURIOSITY** is cited as one of the core values of QUT and of TEDxQUT. In encouraging curiosity, we create community members who learn, connect, and make incredible discoveries about themselves and the world around them.

**COMMUNITY** is at the heart of every TEDxQUT event. Despite our academic setting, TEDxQUT is not limited to talks or perspectives on work, academia and research. QUT is a conduit for the TED platform, and we welcome voices from all members of our community regardless of backgrounds, levels of study, and age.



# WHY SUPPORT TEDxQUT?

Brand **promotion** to approximately 250 event day personnel

**Recognition** across TEDxQUT social media platforms to a community of over 500 users

Affiliation with the **globally renowned** TEDx brand

**Access** to community, innovation, and connection

Opportunity to **expand** your marketing scope to include a bright range of individuals from students, to community members, to professors alike

**Support** a culture dedicated to the conception of new ideas and creative thinking

Opportunity for **sustained connection** with the TEDxQUT event



# WHAT DOES TEDxQUT LOOK LIKE?



LIVE TEDx TALKS



STUDENT CLUBS

ENTERTAINMENT



COMMUNITY AND CONNECTION



And so  
much more.

# PARTNERSHIP OPPORTUNITIES

TEDxQUT is proud to offer several opportunities for partnership packages.



\$100-\$249 <b>BRONZE</b>	\$250-\$749 <b>SILVER</b>	\$750-\$1,999 <b>GOLD</b>	\$2,000+ <b>PLATINUM</b>	
<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	Logo featured on website
<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	Logo on event display screens
<b>1</b>	<b>2</b>	<b>4</b>	<b>6</b>	Free tickets to the event
	<b>X</b>	<b>X</b>	<b>X</b>	Advertising space in program
	<b>X</b>	<b>X</b>	<b>X</b>	Recognition on TEDxQUT social media
	<b>X</b>	<b>X</b>	<b>X</b>	MC announcement on stage
		<b>X</b>	<b>X</b>	Promotional material or swag can be distributed
			<b>X</b>	Opportunity for stall space on event day
			<b>X</b>	Signed A3 photograph of TEDxQUT 2025 speakers

## PARTNERSHIP TIERS



# PARTNERSHIP GUIDELINES

The TEDxQUT partnership agreement has been rigorously reviewed by QUT Legal, ensuring a fiduciary relationship between both parties.

Under a TEDx licence, both TEDxQUT and partners of the TEDxQUT event must adhere to the following parameters;

- Partners cannot be speakers at the TEDxQUT event
- Partnership cannot be offered in exchange for a reserved speaking slot
- Partners have no editorial control or veto power over the TEDxQUT program or speaker curation
- Company logos cannot be displayed on the TEDx stage
- TEDxQUT cannot share content from partners that is unrelated to the TEDx event, e.g. a marketing campaign, product announcements, etc.
- Partnership logos cannot be promoted on their own, but logos may be included if visible in an event photo or other creative material.



**We look forward to  
welcoming you to  
our community**

[tedx@qut.edu.au](mailto:tedx@qut.edu.au)